

Government of India Ministry of MSME

Brief Industrial Profile of Ganjam District (2017-18)



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2017-18, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of *Ganjam* district covers various parameters like socio-economic indicators, present industrial structure of the district and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Sri S. N. Dash, Asst. Director (EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Place: Cuttack

Dated: 28th July, 2017

(Dr. S. K. Sahoo)

Deputy Director Incharge

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	1
1.1	Location & Geographical Area	1
1.2	Topography	1
1.3	Availability of Minerals.	2
1.4	Forest	2
1.5	Administrative set up	3
2.	District at a glance	3
2.1	Existing Status of Industrial Area in the District of Ganjam	7
3.	Industrial Scenario Of Ganjam	7
3.1	Industry at a Glance	7
3.2	Year Wise Trend Of Units Registered	8
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The	9
	District	
3.4	Large Scale Industries / Public Sector undertakings	9
3.5	Major Exportable Item	9
3.6	Growth Trend	9
3.7	Vendorisation / Ancillarisation of the Industry	9
3.8	Medium Scale Enterprises	10
3.8.1	List of the units in Ganjam & near by Area	10
3.8.2	Major Exportable Item	10
3.9	Service Enterprises	10
3.9.1	Potentials areas for service industry	11
3.9.2	Potential for new MSMEs	11
4.	Existing Clusters of Micro & Small Enterprise	12
4.1	Detail Of Major Clusters	12
4.1.1	Manufacturing Sector	12
4.1.2	Service Sector	12
4.2	Details of Identified cluster	12
4.2.1	Cashew Cluster	12
4.2.2	Chemical cluster	13
4.2.3	Rice Cluster	13
4.2.4	Granite Cluster	14
4.2.5	Kewda Cluster	15
5.	General issues raised by industry association during the course of	15
	meeting	
6	Prospects of training Programmes during 2012-13	16
7.	Action plan for MSME Schemes during 2012-13	16
8.	Steps to set up MSMEs	17

Brief Industrial Profile of Ganjam District

1. General Characteristics of the District

The district of Ganjam came into existence with effect from 1-4-1936 after it got separated from Madras Presidency and became a part of Orissa province. The name 'Ganjam' means 'Granary of the World'.

1.1 Location & Geographical Area.

Ganjam district is situated in the coastal region of the state surrounded on the North by Khurda district, on the East by the Bay of Bengal, on the West by Khandhamal and Gajapati district and on the South by Andhra Pradesh. It is between 19.00' and 20-17' of the Northern Latitude and 84-6' to 85-11' of Eastern Longitude. The geographical area of the district is 8206 Sq.Kms.

1.2 Topography

The district is covered by East and South Eastern coastal Plain Zone and North Eastern Ghat Zone. The Coastal Plain Zone is characterized by a number of deltas mainly formed by the river Rushikulya. The famous Chilika Lake lies in the Eastern part of the district. The district is broadly divided into two natural divisions i.e. the Coastal Plains in the east and the hills and table lands in the west. The block-wise physical features of the district are as follows: i) Coastal – Rangeilunda, Chikiti, Chatrapur, Ganjam & Khallikote, (ii) Plains – Kabisuryanagar, Hinjlicut, Polasara, Kodala, Aska, Digapahandi and Kukudakhandi and (iii) Hilly – Buguda, Jagannathpur, Sorada, Bhanjanagar and Dharakote. The important rivers of the district are Rushikulya, Badanadi, Jahada, Dhanei and Baghua. The soil of the district are mostly alluvial, black laterite, red and saline. The texture is sandy to sandy loam or clay to clay loam.

1.3 Availability of Minerals.

The district is endowed with rich and significant exploitable mineral deposits like Mineral Sand, Rutile, Garnet, Limenite, Sillimanite, Monazite & Zircon respectively. The other available minerals are Lime Kanakar, Soap Stone, Manganese, China Clay, Fire Clay, Graphite, Quartz & Granite respectively.

PRODUCTION OF MINERAL

S.NO.	NAME OF MINERAL	PRODUCTION in 000 tonnes
		2010-2011
MAJOR I	MINERAL	
1.	NIL	NIL
MINOR		
1.	Mineral Sand	Scanty deposits & not
		commercially exploitable
2.	Rutile	12
3.	Garnet	18
4.	Limenite	206
5.	Sillimanite	18
6.	Monazite	Scanty deposits & not
		commercially exploitable
7.	Zircon	6

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

The total forest area in the district is 51,000 hectares. The major portion of forest is located in Surada, Kodala, Khallikote, Tamana, Karchulli, Buguda, Tarasingi, Gallery, Dholpita and Durga Prasad. The major forest products

are Timber, Bamboo, Myrabanna, Tamarind, Mohua, Sal, resin, Kendu leaves, Siali leaves and Karanja seeds.

1.5 Administrative set up-2017

The district is divided into three sub-divisions, 23 tahasils and 22 CD blocks. There are 01 Municipality, 17 NACs and 18 towns in the district. The details about the administrative set-up is given below:

1. District Headquarters: Berhampur

2. No. of Sub-Divisions: 3

3. No. of CD Blocks: 22

4. No. of Tahasils: 23

5. No. of Municipality and NACs :1(Municipality) 17(NACs)

6. No. of Towns: 18

7. No. of Police Stations: 38

8. No. of Fire Stations: 20

9. No. of Assembly Constituencies: 13

2. <u>District at a glance 2017</u>

S.No	Particular	Year	Unit	Statistics
1		Geographical fea	atures	
(A)	Geographical Data			
	i) Latitude		Degree	19.00' and 20-17'
	ii) Longitude		Degree	84-6' to 85-11'
	iii) Geographical Area		Sq.Kms.	8206
(B)	Administrative Units	Nos.		

	I	1		1		
	i) Sub divisions					3
	ii) Tehsils					23
	iii) Sub-Tehsil					-
	iv) Patwar Circle					-
	v) Panchayat					22
	Samitis(CD Blocks)					
	vi)Nagar nigam					1
	vii) Nagar Palika					17
	viii) Gram Panchayats					475
	xi) Revenue villages					3195
	x) Assembly Area					13
2.	Population			I -		
(A)	Total Population of the	20	011	00	00 Nos.	3529
	District					
	Sex-wise			_		,
	i) Male		011		00 Nos.	1779
,_,	ii) Female		011		00 Nos.	1750
(B)	Rural Population		011		00 Nos.	2761
	Urban Population	20)11	00	00 Nos.	768
3.	Agriculture					
A.	Land utilization	1	5-16(p)			
	i) Total Area	2015	5-16(p)		000	820
				<u> </u>	lectare	
	ii) Forest cover	1	5-16(p)	"		51
	iii) Non Agriculture Land		5-16(p)	u		81
	v) Uncultivable Barren	2015	5-16(p)	"		67
	land					
4.	Forest			T		
	(i) Forest	2015-	·16(P)	in	Sq. Km.	3149.9
5.	Livestock & Poultry			•		
A.	Cattle					
	i) Cows		2012 Nos.		Nos.	589570
	ii) Buffaloes		201	2	Nos.	64428
B.	Other livestock					
	i) Goats		201	2	Nos.	227049
	ii) Pigs		201	2	Nos.	5725
	iii) Sheep		201	2	Nos.	156350
	iv) Railways					
1	1 / 1 -		l			

i) Length of rail line	2014-15	Kms	85.64
V) Roads			
(a) National Highway	2015-16	Kms	327.45
(b) State Highway	2015-16	Kms	493.30
(c) Main District Highway	2015-16	Kms	91.36
(d) Other district & Rural	2015-16	Kms	1007.10
Roads	0045.46	1/100 0	0740.00
(e) Rural road/ Agriculture Marketing Board Roads	2015-16	Kms	2719.62
(f) GP and Forest Roads	2009-10	Kms	8060
(VI) Communication			
(a) Telephone	As on	Nos.	43808*
connection*(BSNL)	31.3.12		
(b) Post offices	As on 31.03.15	Nos.	682
(c) Telephone center	2010-11	Nos.	NA
(d)Density of Telephone	2010-11	Nos./10 00 person	NA
(e) Density of Telephone	2010-11	No. per KM.	NA
(f) PCO Local*	As on 31.3.12	No.	26*
(g) PCO STD*	As on 31.3.12	No.	1099*
(h) Mobile	2010-11	No.	NA
(VII) Public Health			_

(a)Medical college/District Hospital	2014-15	No.	2
(b)Beds in Allopathic hospitals	2014-15	No.	1722
(c) Ayurvedic Hospital	2014-15	No.	49
(d)Beds in Ayurvedic hospitals	2014-15	No.	-
(e)Homoeopathic hospitals	2014-15	No.	44
(f) Community health centers	2014-15	No.	30
(g)Primary health centers	2014-15	No.	89
(h)M.H.U	2014-15		-
(i) Sub Health Centers	2014-15	No.	-
(j) Private hospitals	2014-15	No.	N.A

(VIII) Banking	31.03.2017		
commercial			
(a) Commercial Bank	31.03.2017	Nos.	414
(b) rural Bank	31.03.2017	Nos.	204
Branches			
(c) Semi urban	31.03.2017	Nos.	120
Branches			
(d) Urban Branches	31.03.2017	Nos.	90
(IX) Education			
(a) Primary school	2015-16	Nos.	2409
(b) Upper-Primary	2015-16	Nos.	1345
schools			
(c) Secondary schools	2015-16	Nos.	678
(d)	2015-16	Nos.	115(Jr. Colleges)
Colleges(Junior+Degree)			51(Degree Colleges)
(e) Technical University	2016-17	Nos.	1
			(Indian Institute of
			Science
			Education and
			Research,
			Berhampur)

^{*} for undivided Ganjam district which includes Gajapati district.

2.1 Existing Status of Industrial Areas in the District of Ganjam

S. No.	Name of Ind. Area/Indl. Estate	Total Land (in Acres)	Land Allotted (In Acres)	Prevailing Land Rate Per Acre/Rs.	Total Shed	Sheds Allotted/ Used	No of Vacant Sheds/plots	No. of Units in Production
1	Dankanan	12 120	0.224	In lakh	<i>E</i> 1	ΕΛ	0.120	20
1.	Berhampur	13.138	9.224	30	54	54	0.128	39
2.	Auto Nagar – PH-I	28.052	16.559	30	-	-	0	15
3.	Auto Nagar – PH-II	46.125	7.816	30	-	-	0	10
4.	Chhatrapur	34.535	17.311	20	4	4	2.956	5
5.	Bhanjanagar	17.993	12.595	10	8	0	15.822	Nil
	Total	139.843	63.505		66	58	18.906	69

Source:- IDCO, Bhubaneswar

3. INDUSTRIAL SCENERIO OF GANJAM

3.1 Industry at a Glance

	,		
Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	9164
2.	TOTAL INDUSTRIAL UNIT (GIP)	NO.	13017
3.	TOTAL MEDIUM & LARGE UNIT	NO.	3
4.	TOTAL EMPLOYMENT IN REGISTERED SMALL SCALE INDUSTRIES	NO.	43899
5.	TOTAL EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	4504
6.	NO. OF INDUSTRIAL AREA/ESTATES	NO.	5
7.	TOTAL INVESTMENT IN PLANT & MACHINERY OF Regd. SMALL SCALE INDUSTRIES	IN LAKHS	28396.40
8.	TOTAL INVESTMENT IN PLANT & MACHINERY IN MEDIUM & LARGE SCALE INDUSTRIES	IN CRORES	266.30

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED		(lakh Rs.)
		UNITS		
Till	1984-85	1013	7989	544.8
	1985-86	57	437	93.9
	1986-87	60	60.67	653
	1987-88	47	256	46.36
	1988-89	69	647	128.12
	1989-90	47	551	193.83
	1990-91	66	616	133.4
	1991-92	110	661	93.44
	1992-93	48	424	55.44
	1993-94	52	398	224.5
	1994-95	68	399	185.42
	1995-96	98	660	238.5
	1996-97	134	1245	507.29
	1997-98	57	635	128.82
	1998-99	39	445	462.62
	1999-2000	128	1089	659.91
	2000-01	119	577	141.29
	2001-02	165	741	317.87
	2002-03	168	532	116.94
	2003-04	140	648	250.59
	2004-05	140	830	334.26
	2005-06	150	1016	453.79
	2006-07	149	1030	444.22
	2007-08	151	2084	896.94
	2008-09	151	1187	513.2
	2009-10	151	1034	396.9
	2010-11	100	622	693.2
	2011-12	104	1143	1830.79
	2012-13	165	1565	1253.31
	2013-14	457	1626	1725
	2014-15	1854	5694	8724.90
	2015-16	2907	6465	6546.18
	Total	9164	43899	28396.40

Source: Directorate of Industries, Government of Odisha, Cuttack

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT

NIC CODE NO.	TYPE OF	NUMBER	INVESTMENT	EMPLOYMENT
NO.	INDUSTRY	OF UNITS	(Lakh Rs.)	
20. &	Agro-based	2571	10739.76	15442
22				
23, 24,	Textile based	1034	1097.72	4242
25 &				
26				
27	Forest & Wood Based	353	331.48	1760
28	Paper & Paper Products	198	707.03	971
29	Livestock & Leather	42	54.71	208
30.	Rubber & Plastic	152	2344.3	820
31.	Chemical & Allied	460	2296.14	3438
32	Glass & Ceramics	888	3348.42	12331
33 &	Engg. & Metal Based	1179	4261.18	5881
35				
36	Electrical & Electronics	113	258.76	442
97	Repairing & Servicing	5594	13490.31	15310
	Misc. Manufacturing	433	1413.8	2184
Total		13017	40343.61	63029

Source: Directorate of Industries, Government of Odisha, Cuttack

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Ganjam & Near By Area

1. Indian Rare Earths Ltd., Chhatrapur

3.5 Major Exportable Item:

Rare Earth

3.6 Growth Trend:

3.7 Vendorisation / Ancillarisation of the Industry

Due to the existence of one Large Scale Industry and two Medium Scale Industries and the MSMEs manufacturing Zircon Flour, Siliminate Flour & Garnet

processing which are the downstream industries to these large units, the district has scope and potential for development of ancillary Industries. Basing on the products of Indian Rare Earths Ltd., Chhatrapur few ancillary and downstream industries have come up around Chhatrapur and Berhampur areas viz;

SI.No.	Units	Products
1.	M/s. Oriental Zirconia	Zircon Flour, Siliminate Flour
2.	M/s. Zircotech Industries	Zircon Flour, Siliminate Flour
3.	M/s. Altech Minerals	Zircon Flour, Siliminate Flour
4.	M/s. Modern Chemicals	Sodium Nitrate
5.	M/s. Blast Abrasive	Garnet Processing

3.8. Medium Scale Enterprises

3.8.1 List of the units in Ganjam & Near By Area

- 1. M/s. Aska Co-operative Sugar Industries, aska
- 2. M/s. Jayashree Chemicals(P) Ltd., Ganjam

3.8.2 Major Exportable Item

There is scope for export of essential oils and aromatic products.

3.9 Service Enterprises

The following service enterprises are existing in the district;

- 1. Laundry & Dry Cleaning
- 2. Dhabas
- 3. Motels
- 4. Beauty Parlour
- 5. DTP Centre
- 6. Automobile Garage
- 7. Photo shop & Binding
- 8. Watch Repairing

- 9. IT Kiosks
- 10. General Fabrication

3.9.1 Potentials areas for service industry

- 1. General Engineering Workshop
- 2. Repairing of Two, Three Wheelers and four Wheelers
- 3. General Fabrication
- 4. TV Repairing Centres
- 5. Cyber Café

3.9.2 Potential for new MSMEs

- 1.Kewda/Essential Oil
- 2. Atta & Modern Rice Mill
- 3. Deorative Tiles
- 4. Stone Carving
- 5. Nuts & Bolts
- 6. PVC Conduit Pipes
- 7.Steel Furnishing
- 8. Brass & Bell Metal Product
- 9. Cement/Fly Ash Bricks
- 10. Cane & Bamboo Works
- 11. Kewda Distiller
- 12.Plastic Moulded Product
- 13. Packaging Products
- 14. UPS & Voltage Stabilizers
- 15. Agricultural Implements
- 16. Rice Bran Oil
- 17. Herbal based Agarbati/Cosmetics
- 18. Cashewnuts
- 19. Cornflakes
- 20. Mechanized Dry Fish Processing.

4. Existing Clusters of Micro & Small Enterprise

The existing clusters in Ganjam district are:

- (i) Powerloom
- (ii) Rice Mills
- (iii) Pottery
- (iv) Cashew
- (v) Granite

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

- (i) Rice Mills
- (ii) Cashew
- (iii) Granite
- (iv) Powerloom
- (v) Pottery

4.1.2 Service Sector

None

4.2 <u>Details for Identified cluster</u>

4.2.1 Name of the cluster : M/s. Shree Jagannath Cashew Cluster(P) Ltd., At/Po-Rambha, Ganjam

1	Principal Products Manufactured in the Cluster	Cashew Kernels
2	Name of the SPV	M/s. Shree Jagannath Cashew Cluster(P) Ltd., At/Po-Rambha, Ganjam
3	No. of functional units in the clusters	49
4	Turnover of the Clusters	3800 MT
5	Value of Exports from the	10% of the products are exported to export
	Clusters	houses
6	Employment in Cluster	5000
7	Average investment in plant & Machinery	Rs.4.29 Crores
8	Major Issues / requirement	(i) Marketing problem, (ii) Quality Problem, (iii) Lack of Utilization of bye products(Cashewnut Shell Liquid), (iv) Lack of working capital due to seasonal products and pilling up of inventory, (v) Lack of raw material storage bank & (vi) Lack of Packaging Standards
9	Presence of capable institutions	OSCDC(Orissa State Cashew Development Corporation), Orissa Forest Development Corporation(OSFDC), Soil Conservation Department, OUAT

10	Thrust Areas	Common Packaging, Raw Material Bank, Product Display Centres, Capacity & Trust Building for Skill Development, Institutionalized Networking & Financing
11	Problems & constraints	(i) Marketing, (ii) Quality & (iii) Finance

Present status of the cluster :- The cluster is functioning under the SPV name Shree Jagannath Cashew Cluster(P) Ltd., at Rambha, Ganjam. The Diagonistic Study Report of the cluster prepared both for soft and hard intervention for developing the cluster. The establishment of the CFC is in full swing and nearing completion.

4.2.2 Chemical cluster : M/s. Rushikulya Ayurvedic Cluster(P) Ltd., Ajodhyanagar, 2nd Lane, Berhampur, Ganjam

1	Principal Products Manufactured in the Cluster	Standardized Ayurvedic Products
2	Name of the association	M/s. Rushikulya Ayurvedic Cluster(P) Ltd.,
3	No. of functional units in the clusters	15
4	Turnover of the Clusters	975 MT
5	Value of Exports from the Clusters	10 % of the products is being exported through export houses
6	Employment in Cluster	250
7	Average investment in plant & Machinery	Rs. 412 Lakhs
8	Major Issues	(i) establishment of testing facilities with R&D Laboratory, (ii) Common Packing, Raw Material Bank, Product Display Centres, Capacity & Trust Building & Institutionalized Networking & Financing
9	Access to Export Market	Through Export Houses

4.2.3Name of the cluster : M/s. Ganjam District Rice Mill Owner's Association, Ganjam

1	Principal Products Manufactured in the Cluster	Rice , Husk & Bran(as by-products)
2	Name of the SPV	M/s. Ganjam District Rice Mill Owner's Association, Ganjam
3	No. of functional units in the clusters	273
4	Turnover of the Clusters	Rs. 496 Crores
5	Value of Exports from the Clusters	Rs. 10 crores
6	Employment in Cluster	14000
7	Average investment in plant &	Rs. 75 Crores

	Machinery	
8	Testing needs	Creation of testing facility for rice bran & other by-products
9	Thrust Area	Quality improvement of rice, development of skilled manpower, creation of organized paddy procurement system to stabilize the cost of paddy, adoption of non-conventional energy technology, economic utilization of rice husk ash(boiler ash)
10	Access to Export Market	Around Rs.10 crores value of rice exported through export houses with a possibility of enlargement of future exports of rice to the tune of Rs.50 crores.

Present status of the cluster: Diagnostic Study Report prepared by APITCO Limited, Bhubaneswar both for soft and hard interventions for the cluster like establishment of CFC for Testing Lab, Packing & Information Centre.

4.2.4Name of the cluster: M/s. Ganjam Granite Cluster, Berhampur

1	Principal Products Manufactured in the Cluster	Granite Tiles & Slabs
2	Name of the SPV	M/s. Ganjam Granite Cluster
3	No. of functional units in the clusters	36
4	Turnover of the Clusters	76 Lakh Sq. Ft.
5	Value of Exports from the Clusters	10 % of the products are exported through export houses
6	Employment in Cluster	917
7	Average investment in plant & Machinery	Rs.18 Crores
8	Testing needs	Testing facilities required in R&D set up laboratories like IMMT, GSI
9	Problem/Thrust Area	(i) Stringent policy of lease mining, (ii) lack of testing facilities, (iii) no captive plant for electricity, (iv) lack of supply of skilled manpower for skill development
10	Access to Export Market	Through export houses

Present status of the cluster :-. The Diagnostic Study Report has been validated for soft and hard intervention for CFC the cluster is under process.

4.2.5 Chemical cluster: M/s. Ganjam Kewda Development Trust, Reddy House, HillPatna, Berhampur, Ganjam

1	Principal Products Manufactured in the Cluster	Rooh, Attara & Kewda Water
2	Name of the association	M/s. Ganjam Kewda Development Trust
3	No. of functional units in the clusters	145
4	Turnover of the Clusters	Rs.41.28 Crores
5	Value of Exports from the Clusters	10 % of the products is being exported through export houses
6	Employment in Cluster	1876
7	Average investment in plant & Machinery	Rs. 8.70 Crores
8	Major Issues	(i) establishment of testing facilities with R&D Laboratory, (ii) Common Packing, Raw Material Bank, Product Display Centres, Capacity & Trust Building & Institutionalized Networking & Financing
9	Access to Export Market	Through Export Houses

5. <u>General issues raised by industry association Problems of Existing MSMEs in the district</u>:

- (i) Single Window Mechanism not working effectively.
- (ii) Marketing Bottleneck, transportation & power.
- (iii) Delayed Payments from Large-Scale Industries.
- (iv) Lack of timely credit flow to MSMEs.

6. Prospects of training programmesduring 2017-18*

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	1.Readymade Garments 2. Fashion Designing 3. Mobile Phone Repairing & Servicing 4. Repairing & Servicing of UPS, SMPS, Inverter and 5. Cyber Cafe	5
2	MDP	-	-
3	BSDP	-	-
4	EDP	-	-
5	IMC	-	10

^{*} Subject to availability of sanction from O/o DC(MSME), New Delhi.

7. for MSME Schemes during 2017-18

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	There is scope for undertaking cluster activities on Cashew processing/Granite polishing/Rice Mill in the district.
2	MATU	
i	International Trade Fair	One unit will be motivated to apply under the scheme
ii	Domestic Trade Fair	Two units will be motivated to apply uner the scheme
iii	VDP	-
3	CLCSS	-
4	CGTMSE	One unit will be motivated to apply under the scheme
5	International cooperation	-
6	National Awards	Two units will be motivated to apply under the scheme
7	NMCP schemes	
i	Lean Manufacturing	-
ii	Design Clinic	-
iii	ZED	One Awareness Programme is Proposed to be organised
iv	Digital MSME	One unit will be motivated to apply
٧	IPR	-
vi	Incubator	One Technical Institute from the district will be motivated to apply under the scheme for recognition as HI/BI.

^{&#}x27;-' denotes Nil.

8. STEPS TO SET UP MSMEs:

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

SI. No.	Type of assistance	Name, address and website of agencies
1.	Udyog Aadhaar Memorandum(UAM)	 Directorate of Industries, Govt. of Odisha, Kila Maidan, Cuttack, General Manager, DIC, Gajapati. MSME-DI, Govt. of India, Cuttack www.udyogaadhaar.gov.in
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	MSME Development Institute, Vikash Sadan, College Square, Cuttack www.msmedicuttack.gov.in
3.	Land and Industrial shed	MD, IDCO, IPICOL House, Janpath, Bhubaneswar www.idco.in
4.	Financial assistance	 MD, OSFC, OMP Square, Cuttack, www.osfcindia.com MD, IPICOL, Janpath, Bhubaneswar, www.ipicolorissa.com Director, KVIC, 6, Budha Nagar, Bhubaneswar, www.kvic.org.in Secretary, KVIB, Near Rupali Square, Bhubaneswar General Manager, NABARD, Nayapalli, Bhubaneswar, https://www.nabard.org/english/Orissa.aspx General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, www.sidbi.com Nationalized Banks
5.	For raw materials under Govt. supply	M.D., OSIC, Khapuria Industrial Estate, Cuttack, <u>www.osicltd.in</u>
6.	Plant and machinery under hire/purchase basis	 Regional Manager, NSIC, Abdul Hamid Street, Kolkata Sr. Branch Manager, NSIC, Link Road, Cuttack, www.nsic.co.in

7.	Power/Electricity	Chairman, GRID Corporation of Odisha, GRIDCO,
		Saheed Nagar, Bhubaneswar, <u>www.gridco.co.in</u>
		Chairman, CESCO, IDCO Tower, Bhubaneswar,
		www.cescoorissa.com
8.	Technical Know-how	Director, MSME Development Institute, Vikash
		Sadan, College Square, Cuttack-753003,
0	Ovality 9 atomdord	www.msmedicuttack.gov.in
9.	Quality & standard	 Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors,
		Govt. of India, 62/63, Ganganagar, Bhubaneswar,
		www.bis.org.in/dir/bhbo.htm
		Director National Productivity Council, Ministry of
		Industry, Govt. of India, A/7, Surya Nagar,
		Bhubaneswar, <u>www.npcindia.gov.in/offices</u>
		Director, MSME Development Institute, Vikash
40	Mankatina/Francut	Sadan, College Square, Cuttack-753003
10.	Marketing/Export	Director, MSME Development Institute, Vikash Sadan College Square Cuttook, 753003
	assistance	 Sadan, College Square, Cuttack -753003 Export Credit Guarantee Corporation of India Ltd.,
		611, 3 rd Floor, Saheed Nagar, Bhubaneswar,
		www.ecgc.in/portal/servicenetwork/easternpopup.a
		<u>sp</u>
		 Director, EPM, N4, Block-N4, IRC Village,
		Bhubaneswar-751015, www.depmodisha.nic.in
		Sr.Branch Manager, NSIC, Link Road, Cuttack.
11.	Other Promotional	MD, APICOL, Near Baramunda Bus Stand, Dhubanasuran unun prisal as in
	Agencies	Bhubaneswar, <u>www.apicol.co.in</u>
		 Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <u>www.orihort.in</u>
		Director, Animal Husbandry & Veterinary Services,
		Mangalabag, Cuttack, <u>www.odishaahvs.com</u>
		Director, Handicraft & Cottage Industries, Saheed
		Nagar, Bhubaneswar, <u>www.dhorissa.ori.nic.in</u>
		 Director of Textiles, Satya Nagar, Bhubaneswar,
		www.odisha.gov.in/textiles
		Director of Fisheries, Jobra, Cuttack, http://www.adiahafisheries.com
		 http://www.odishafisheries.com Coconut Development Board, Nayapalli,
		Bhubaneswar,
		www.coconutboard.nic.in/odishacday.htm
		Coir Board, Jagamara, Bhubaneswar,
		www.coirboard.gov.in
		 Principal Chief Conservator of Forest, Aranya
		Bhavan, Chandrasekharpur, Bhubaneswar,
		www.odishaforest.in